

Since 1897, Jos. H. Lowenstein & Sons, Inc. has been providing the world of



fashion with brilliant, trend-setting colors for the global hair care industry. From a modest paint store in New York to the technologically driven, quality dyestuff manufacturer we are today, we are proud to provide our customers with state-of-the-art dye products and impeccable, personalized service.

Our customers range from multi-national, world-renowned corporations to small, privately held companies. We have the capabilities to meet large, multi-ton orders, as well as small one-color requests. No matter what your dyeing needs, whether for consultation, formulation, new color development or product line enhancements, the chemists in our color laboratories are available to help solve your specific requirements.

To find out more about us or about any of our products, use the contact information on the back of this pamphlet. Or come visit us at one of the trade fairs. Our technical team would love to hear from you!

New Products:

LOWENOL EMULSION VB

- Great versatility, cost effective, uniform & stable emulsion, outstanding conditioning
- Provides protection of the dye actives from premature oxidation
- More color uptake, greater intensity of color, dye load will be lowered
- Extreme pH tolerance, able to withstand both low pH value of cream developers & high pH value of relaxers
- Works synergistically with LOWENOL WHP

LOWENOL CONDITIONER WHP

- Replenishes hair from inside out
- Highly improves wet & dry combing
- Frizziness highly reduced
- Adds natural gloss
- Makes hair soft, silky and tame

LOWENOL CONDITIONER SSD

- Adds natural gloss to treated hair
- Increases wet and dry combing
- Improves manageability
- Brings softness to hair
- Reduce frizziness
- Easy to manufacture

AUTO-OXIDATION DIB FOAM HAIR COLOR

- Blend in gray hair & restore hairs natural color progressively
- Fast, easy, simple to use
- Activated with atmospheric oxygen
- Hair regains its natural look and shine
- Easy to manufacture

MIX 'N COLOR "CMRF Series"

Carcinogenic, Mutagenic, Reprotoxic Free

- PPD, RS, PAP, 2MR free
- Delivers expedited results
- Easy to formulate
- Less training & fewer inventories

PPD & RESORCINOL FREE MIX 'N COLOR

- Stable coloring results
- Easy to formulate with
- Quicker turnaround time
- Fewer inventories, less training

Check with us for the name of the distributor for your country:



NORTH AMERICA

-  Canada
-  Mexico
-  United States

SOUTH AMERICA

-  Argentina
-  Brazil
-  Chile
-  Colombia
-  Venezuela

ASIA

-  Australia
-  China
-  Hong Kong
-  India
-  Indonesia
-  Japan
-  Korea
-  Malaysia
-  Pakistan
-  Philippines
-  Singapore
-  Taiwan
-  Thailand
-  Vietnam

EUROPE

-  Belarus
-  Bulgaria
-  Denmark
-  Finland
-  France
-  Germany
-  Greece
-  Ireland
-  Italy
-  Poland
-  Romania
-  Russia
-  Spain
-  Sweden
-  Switzerland
-  Serbia
-  U.K.
-  Ukraine

AFRICA

-  Nigeria
-  South Africa
-  Zimbabwe

MIDDLE EAST

-  Israel
-  Syria
-  Lebanon
-  Turkey

Not on the list?
You can always place your order directly with New York.

Product Lines

Permanent/Demi-Permanent Hair Color

- Cream
- Liquid
- Foam
- Powder

Semi-Permanent Hair Color

- Cream
- Liquid
- Foam
- Shining Color

Temporary Color

- Hair Mascara

Bleach

- High Lift Bleach Cream
- High Lift Bleach Cream and Color in One Step



Contact Us

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When you need innovative hair colors call us. Our research labs will cook up a solution for you.



Colors & Fine Chemicals
for the Hair Care Industry

Fair Schedule

Dates	Fair	Stand #
Mar. 28-30 2023	in-cosmetics® global Barcelona, Spain	T40
May 2-3 2023	 NEW YORK Society of Cosmetic CHEMISTS SUPPLIERS' DAY	
June 15-17 2023	BeautyEurasia 17 th INTERNATIONAL COSMETICS, BEAUTY, HAIR EXHIBITION Istanbul	
Aug 17-18 2023	 EXPO COSMÉTICA	
Oct. 25-28 2023	interCHARM (30) Moscow	
Nov. 7-9 2023	in-cosmetics™ asia Bangkok	TBA